

BARENTS EU CENTRE

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About Barents EU Centre

The EU Centre in Barents Region was founded on the basis of the EU Information Centre of Petrozavodsk State University in December 2011. The Centre unites 5 leading universities of Barents Region of Russia, namely Petrozavodsk State University, Murmansk State Technical University, International Institute of Business Education, Syktyvkar State University, as well as North (Arctic) Federal University.



Overall Objective: To improve overall awareness and knowledge among lecturers, students, officials, CSIs and general public in the Barents area of Russia on EU related issues (structure, policies, economy, law, the European integration, the EU-Russia relations, etc.).

Main Activities:

- Gathering, exchanging and spreading information on the EU;
- Implementation of conferences and seminars;
- Support of the research and educational cooperation on the study of the EU;
- Creation of educational programmes, study courses on EU history, EU member-states;
- Training of lecturers and staff members of organizations that cooperate with the EU;
- Preparation of publications;
- Assistance in the implementation of students' and lecturers' exchanges;
- Provision of consulting services on the opportunities of academic mobility and project activity.

Target groups:

- Undergraduate, graduate and postgraduate students of the Barents area;
- Lecturers of the Barents area;
- Officials of regional and municipal administrations and civil society institutions of the Barents area dealing with the EU cooperation;
- General public of the Barents area interested in information on the EU, the EU studies, research, education and project activities.

Training of BEAR officials of regional and municipal administrations and civil society institutions

The training programme presupposes satisfaction of needs of a group of officials of regional and municipal administrations and representatives of civil society institutions in sufficient knowledge on the European Union and organization of cooperation with the European structures, funds, organizations and institutions.



Partner universities invited and formed a group of municipal and regional officials and representatives of CSIs, including business organizations, NGOs, friendship societies and mass media, who would like to advance their professional skills through this training programme.

The course on the principles and basis of the international cooperation was the second part of the training programme for officials and CSIs. Specialists of the Barents area suffer from the lack of professional training on practical aspects of international cooperation with the European Union. In their work it is significant not only to have knowledge on international relations but to be able to build these relations and develop them. For this purpose the course provided this group with all the necessary skills.



The course was introduced by the head of the Contact Centre of the Nordic Council of Ministers Pavel Petrov. The course consisted of such topics as the principles and basis of international cooperation, the Russian Federation in the system of international cooperation, the programmes of the European Union, of the Nordic Council of Ministers, of the Norwegian

Barents Secretariat, ENPI, the basis of grant application writing and project management, work with the websites of European organizations. The course made up 20 hours. Home task was to fill in application form for made-up call for proposals.

On 25-26 September 2013 the course was arranged by PetrSU for the municipal and regional authorities, regional institutions of the civil society of the Republic of Karelia. 27 people attended the course. They represented ministries, municipal administrations, cultural, social, and educational institutions of Petrozavodsk, Olonetsky, Kondopozhsky, Kalevalsky, Pitkyarantsy, Sortavalsky, Muezersky, Kostomukshsky and Segezhsy regions.



On 21-22 October 2013 the course was organized in Murmansk for the municipal and regional authorities, regional institutions of the civil society of Murmansk oblast. 25 people attended the course. They represented municipal administrations, research, educational, business, social and cultural institutions of Murmansk, Apatity, Severomorsk, Kandalaksha and Monchegorsk.

On 28-29 October 2013 the course was organized in Arkhangelsk for the municipal and regional authorities, regional institutions of the civil society of Arkhangelsk oblast. 110 people attended the course. They represented ministries, municipal administrations, cultural, social, and educational institutions of Arkhangelsk, Severodvinsk, Novodvinsk, Naryan Mar, Primorsky, Holmogorsky, Kargopolsky and Ustyansky districts.

On 30-31 October 2013 the course was organized in Syktyvkar for the municipal and regional authorities, regional institutions of the civil society of the Komi republic. 27 people attended the course. They represented municipal institutions, civil society, business associations, national autonomies, media companies, cultural and educational institutions of Syktyvkar, Ukhta, Kortkerossky and Syktyvdinsky districts.

The participants emphasized that the course was very useful and had practical significance as for their professional activity as for the personal enhancement. The majority of them have the experience in the project activity, so the course was very essential for them.

On 15 November 2013 multilateral teleconference bridge with the title Information on-line seminar "European Donor Organizations and Programmes" was arranged in PetrSU.



It was conducted in cooperation with the partners: Murmansk State Technical University, Syktyvkar State University and Northern (Arctic) Federal University. The seminar was devoted to the European organizations and programmes which provide financial assistance in order to implement various projects research, educational, cultural, social, administrative and other spheres.

The seminar gathered representatives of municipal and regional authorities, regional institutions of the civil society (non-commercial organizations, public organizations), cultural and educational institutions of the Republic of Karelia, Murmansk, Arkhangelsk oblasts, the Komi Republic and the Nenets Autonomous Okrug. The programme of one-day seminar was supposed to include presentations and



question-answer discussions. Thus presentations made by Nicola Scaramuzzo, the head of educational programmes of Cooperation Programmes Department of the Delegation of the EU to Russia (about "Erasmus plus"), by Alexey Filin, the head of Murmansk Office of the Norwegian Barents Secretariat (about activity and programmes of this organization), by Julia Korshunova, the head of the subsidiary of the programme "Kolarctic ENPI CBC" in Murmansk, by Pavel Petrov, the head of the Contact Centre of the Nordic Council of Ministers in Petrozavodsk were demonstrated during the meeting. Alexey Rogozin, the head of Atlantic and Asian Cooperation Centre, PetrSU, represented background information on the programme "Horizon 2020" and its predecessors and Ekaterina Gorelikova,

manager of International Education Centre of the Institute of International Programmes, introduced her own project experience within the framework of the programme "ENPI Karelia". All in all, the on-line seminar allowed participants to acquire new knowledge about familiar and



unfamiliar programmes, new skills connected with the grant applications writing and project implementation. They have received useful advices which should help them in successful development of project activity of their organizations and cooperation with the European Union.

New courses on the EU in the Barents universities

The knowledge that lecturers of partner universities obtained within the framework of training programme and study visit in 2012 were used practically to develop new courses on the EU issues in the English language. As a result 40 new courses on various EU aspects were elaborated.



From 30 September till 22 October 2013 the first course in the English language was arranged in PetrSU. The title of the course was «Cross-border Cooperation as a Factor of the EU Economic Development». It was developed and presented by Associate Professor Oksana Prokhorova, Economic Theory and Management Department, Faculty of Economics.

It consisted of 36 hours, 1 ECTS. The course included such issues as introduction to cross-border cooperation as a factor of the EU economic development, concept of cross-border cooperation in the framework of current conditions, its institutional element, influence on social and economic development in the EU ("neighborhood effect"), formation mechanism, European region as a special form of cross-border cooperation, types, spheres and experience of implementation of cross-border cooperation, projects and development of the Barents region and the European Union.

9 students of the third year of education from the Faculty of Economics have completed the course. The last lecture was open for mass audience. On 22 October 2013 59 people, including students and staff of Russian and foreign universities, attended the lecture. Kemi-Tornio University of Applied sciences

(Finland), the Arctic University of Norway, International Institute of Business Education and Murmansk State Technical University were among them.

By that time one course "Topical challenges of the European integration and EU innovation policy at the present stage" has been presented to students since 1 November 2013 at Murmansk State Technical University.

The course is being presented in English to 18 students within Bachelor's degree programme, the Institute of Economy, Management and International Relations. The total number of hours is 72, 2 ECTS.

The courses were prepared in accordance with the European standards and practices, they stimulated development of teaching methodology and improved education quality and internationalization at the universities. Transparency and compatibility of the Russian and European education got stimulus.

Besides, they provided students with the opportunity to receive the language practice in their professional sphere.

The EU Research Club

The Club is the platform for development of the EU research. It is established for all people who are interested in the development of research activities on the EU and who want to gain new knowledge and exchange opinions with specialists, experts,



researchers and just interested people. It presupposes regular meetings about topical issues of the EU in such forms as round-table discussions, presentations, lectures, seminars, etc. The club is oriented, first of all, on graduate and postgraduate students who develop research on the EU issues, but it is open for all representatives of the

general public. It provides the possibility to get consultations of lecturers and experts, to discuss scientific topics, urgent news and the issues of the EU and to communicate with each other. It assures scientific, professional and personal development of the EU Research Club participants. The club will develop the EU research in the Barents area of Russia and provide its profound, interdisciplinary and multi-approach nature.

On 18 November 2013 the meeting of the EU Research Club was arranged in PetrSU. Students and lecturers of the Faculty of Economics, History, Philology and Medicine, representatives of PetrSU Scientific Library participated in the meeting. They watched four short films from the series “Visions of Europe” shot by European film



directors. They reflect the image and visions of Europe of each film director. No doubt, it is an outward glance and that aroused the biggest interest. From all of 25 movies participants had the opportunity to watch the works from Latvia – “Everything Will Be Alright”, Italy – “Anne Lives in Margare”, Greece – “Communal Apartment” and Spain – “Our Children”. In the course of the active discussions participants came to conclusion that these films break stereotypes about Europe, show Europe from different sides and reflect that it also has everyday worries and global problems similar to other non-EU countries. They are of great interest as they demonstrated non-traditional view of Europe. Nevertheless, the final film “Our Children” reflects prospects for further development in the EU, the main idea of this institution – establishing the real European team.

Barents EU Centre on “Days of Social Skills” at Petrovskaya school

On 6 December 2013 within the framework of “Days of Social Skills” at Petrovskaya school Anastasia Kuznetsova, the head of the EU Information Centre, coordinator of the Barents EU Centre, presented Barents EU Centre and responded to the questions of the audience. She told about the activity of Centre and about its arrangements where pupils can participate: “The EU Days”, the exhibition “The EU Today”, “The Open Days” of the Barents EU Centre and annual competition for pupils. Information related to these arrangements and other European events and programmes where the schoolchildren of the Republic of Karelia can participate they can find on PetrSU website,



Barents EU Centre website, in the groups of social networks. Anastasia Kuznetsova implemented career guidance work to attract perspective students to PetrSU. She provided information on the primary educational opportunities for students of Petrozavodsk State University. The pupils of the 8th-11th grades took part in the meeting.

Schoolchildren and the EU research

On 11 November 2013 the completion among schoolchildren of the Komi Republic was organized. The aim was to improve awareness on the EU among schoolchildren of the Komi Republic.

Tasks for the quiz were developed by Ekaterina Danilova and Department of Linguistics and Intercultural Communications of Syktyvkar State University and was called "The European Union: history and current trends."

On 11 November 28 schoolchildren of 9-11 grades of educational institutions in Syktyvkar participated in quiz, namely Technical School (2 children), Women's Gymnasium (3), Komi National High School (2), School of Arts (1), schools number 19 (8), 21 (6), 35 (6).

Schoolchildren were given a presentation about the European Union, which included general information on EU, symbols and institutions, political and economical background and information concerning the activities of EU institutions up to date. Thus in an entertaining and informative form children deepened their knowledge about the European Union and created a favorable and friendly atmosphere for the quiz competition.

During the quiz participants answered questions, and for each correct and complete response received a star (one of the symbols of the EU). With great pleasure

children tried to determine in which country of Europe different landmarks and sightseeings are situated. Contestants coped with the tasks with ease, although there were difficult moments, when participants needed tips. In conclusion the three finalists spoke about the European Union, using new vocabulary and new knowledge



about the EU received during the contest. Children were full of energy, trying to recall all the nuances in order to give a full answer and rooted for pupils in their schools.

Three winners of each quiz received valuable presents.

According to the participants, at the end of the quiz, they learned a lot of new information about the European Union, the history of its creation and activities of the main EU institutions and expressed a desire to take part in such competitions more often.



For Arkhangelsk pupils the end of November was marked by the next set of intellectual games devoted to the European Union. In 2012 it was a series "The European Union. 20 Years Later", this time the intellectual games were devoted to "Wiki-round. The Whole Truth about the European Union".

The name of the games was deliberately chosen – the questions were connected with the facts published in Wikipedia. The pupils had to choose the trustworthy fact. Gymnasia no. 3, 6, and 21 struggled for the title of experts on EU countries history, politics and economics.

Each school was represented by some teams which fought against each other. The 6th gymnasium was represented by the teams "Reptiloidy", "Maksim and K", "Alfachi", "Shift", "Phizika-izika C6H6" and "Gum". "Reptiloidy" won. They received 15 out of 24 scores.

At 21st gymnasium the pupils from the team "SNG" (CIS) received 18 out of 25 scores and beat the teams "Scholozavry", "Aristocrats" and "EuroMaidan". In the 3rd gymnasium "Pomory" were the best and received 21 scores and they became overall winner. "Philologists", "Erudites", "Souzniki" (Allies) and "Democrats" were not far behind them.

Students and lecturers from World History Department and Regional Studies and International Relations Department of NArFU Institute of Social, Humanitarian and Political Sciences helped to arrange the games.

Participation certificates were awarded to all participants and the winners received prizes.

Support of the EU Research

Post-graduate student of Agricultural Faculty (department of technology and methods of agricultural mechanization, 05.20.01) Timmo Gavrilov has won the

competition which was arranged among PetrSU post-graduate students by Barents EU Centre with the aim of receiving grant for research devoted to the EU. The main goal of his research is to substantiate and develop scientific and methodical basics, criteria and methods of quality assessment of food pounding procedure which ensure introduction of recourse-saving technologies and technical equipment to animal breeding in Barents region.

Barents EU Centre pointed out that it is important to use the grant for Barents region. The grant amounts to 500 euro.

Two items of equipment were purchased by Gavrilov for development of his research: multifunctional tachometer with USB interface SM8238 and infrared pyrometer «ADA TemPro 1200».

The board for research of animal feed grinding operation which allows to conduct research of grinding various elastoviscous materials with the possibility to vary large amount of parameters of grinding process (the speed of grinding, geometric features of cutter details, physical and mechanical properties of the investigated material) has been designed; the trial model of such board has been produced and tested.

The analysis of Russian (scientific journal “Rabbit and Animal Breeding” (“Krolikovodstvo i Zverovodstvo”) and foreign (scientific journal “Scientifur”) scientific literature devoted to the topic “Parameters of Equipment Work for Grinding of Feed Used in Animal Breeding Enterprises of Russia and Northern Europe” has been implemented; the most significant parameters of equipment work for feed grinding have been defined on the basis of scientific literature analysis – the speed of grinding, the sideslip angle of cutter detail, the temperature of the investigated material; on the board described in the paragraph 1 the investigation of influence of speed on the energy absorption capacity of the grinding operation has been conducted with the help of experimental research.

The analysis of Russian (scientific journal “Rabbit and Animal Breeding” (“Krolikovodstvo i Zverovodstvo”) and foreign (scientific journal “Scientifur”) scientific literature devoted to the topic “Evaluation Methods of Quality of Equipment Work for Grinding of Feed Used in Animal Breeding” has been implemented, the strongest points of different methods applied in the countries of the Barents region have been defined. Thus, the methods of quality evaluation of equipment work for grinding of feed used in animal breeding, common for all countries of the Barents region, have been developed on the base of results acquired in preliminary research. This is the base for the article in the scientific journal “Fundamental Research” (it is included in the Russian Science Citation Index and approved by State Commission for Academic Degrees and Titles) “Evaluation Methods of Quality of Equipment Work for Grinding of Feed Used in Animal Breeding”.

According to methods, developed in the previous point, experimental research of quality evaluation of equipment work for grinding of feed has been already started in the condition of routine use. Experimental research of quality evaluation of equipment work for grinding of feed has been already implemented in animal breeding enterprise of the Barents Region of Russia - closed joint-stock company "Pryazninskoye" of the Republic of Karelia, Pryazha.

It is planned to continue this research in animal breeding enterprises of the Barents region of Russia - closed joint-stock company "Sosnovskoye" in Leningrad region, village of Snegiriovka; in animal breeding enterprises of the Barents region of Northern Europe – animal breeding farms of Central Ostrobothnia in Finland.

According to the implemented research 2 scientific articles were prepared and published in journals included in the Russian Science Citation Index and approved by State Commission for Academic Degrees and Titles, 1 application for invention patent was submitted to Rospatent. It is planned to publish 1 scientific article "Evaluation Methods of Quality of Equipment Work for Grinding of Feed Used in Animal Breeding" in scientific journal "Fundamental Research" (it is included in the Russian Science Citation Index and approved by State Commission for Academic Degrees and Titles) and to introduce the report during international scientific conference of academic staff "Scientific Maintenance of Agroindustrial Complex Innovative Development", January 23-25, 2014, the city of Pushkin, federal state budgetary educational institution of higher professional education "St. Petersburg State Agricultural University".

The same grant was provided to a post-graduate student of Syktyvkar State University. Egor Ereemeev (his specialty is 08.00.05 – "Economy and National Economy Management") won in the competition conducted among post-graduate students of Syktyvkar State University.

The primary topic of his research is establishing the system of constructive scientific and practical interaction between professional education institutions and industrial enterprises in Barents macro region and corresponding organizations of the European Union within the framework of cluster unions. Within the research the conditions of mutual cooperation and exchange of results of scientific and practical activities as a basis for sustainable development in the Barents clusters macro-region were determined. The analysis of the current stimulating and inhibitory effects within processes of integration of economic, educational and social infrastructure of the Barents macro-region was made. The model for the development of cluster cooperation for modernization of the production sector of economy in the macro-region was developed.

The results can be used to improve the activity of mining and processing industry sectors, forming a system of lifelong learning and retraining, develop recommendations for improving international cooperation, improve the quality of humanitarian cooperation and the exchange of scientific research achievements,

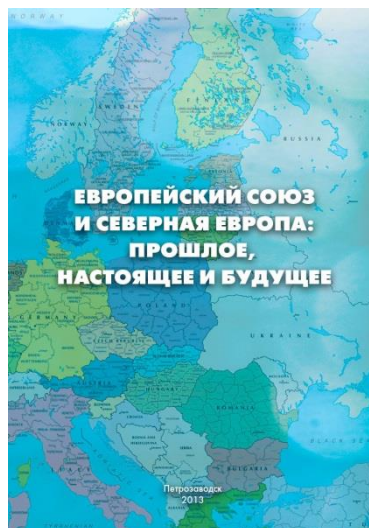
unify educational competence to implement the Bologna process in Russian educational institutions.

Post-graduate student made a presentation at the Festival of Science in the Komi Republic (8-11 October 2013) in the framework of the All-Russian Festival of Science, as well as at the international conference "Political, economic and socio-cultural aspects of regional governance in the European North" (24-25 October 2013). The article was published on the results of the international conference.

Collection of scientific articles “European Union and Northern Europe: Past, Present and Future”

Collection of scientific articles “European Union and Northern Europe: Past, Present, and Future” was prepared and published within the framework of the Barents EU Centre research activity. The collection consists of 10 articles by 17 authors:

1. The Barents EU Centre as the bridge between the northern area of Russia and the European Union
2. The Russian image in Europe in the context of the “self-other” dichotomy
3. Economic growth in the state members of the European Union: importance of the institutional factor on the modern stage of development
4. The youth of Northern Europe on modern labour market: between employment and unemployment
5. The main reasons for communicative errors in communication between representative of Russian and Norwegian cultures
6. Influence of pelimanni culture on development of Karelian amateur folk groups
7. The complex of individual exclusiveness in Finnish neo-romanticism: moral collision of poetess and writer L. Onerva



8. Karelia as a project of regional building within Finnish-Russian cross-border cooperation
9. Prospects of using of animal breeding experience of Northern Europe in Russia
10. Intensive forestry: new solutions and experience of Finland

It is noteworthy that collection includes not only such humanitarian research as international relations, cross-border cooperation, identity, economics, intercultural communication, philology, sociology, but the topics of forestry and animal breeding. The authors are representatives of Petrozavodsk State University and International Institute of Business Education. Being the product of research, conducted by the authors, this collection will become a significant scientific material for those who are involved in the EU research and those who want to acquire information on various issues devoted to this international organization. It will be available on Moscow Electronic Library, Electronic Library of the Republic of Karelia, the Barents EU Centre website and in groups in social networks. It will provide wide access to the readers.

Exhibition “The EU Today”

The exhibition “The EU Today” was conducted by the Barents EU Centre in cooperation with the Scientific Library of PetrSU from 7 till 11 October 2013.

Information materials about the history of Europe, the European Union, European countries, European integration, history of establishment of the European Union, opportunities of getting education in Europe and also about the EU Centre activity were presented at the exhibition.

Exhibition visitors had the opportunity to extend their knowledge about the European Union and about available opportunities of cooperation.



Cooperation between the EU Centres

On 19 September 2013 the meeting of the representatives of the Russian EU Centres was held in St. Petersburg. Barents EU Centre was represented by the Head of the EU Information Centre, project coordinator Anastasia Kuznetsova.

Within the framework of the meeting Centres officers had the opportunity to acquire information on the common and specific tendencies of development of the



EU Centres in Russia which was presented by Nicola Scaramuzzo, the Delegation of the European Union to Russia. The meeting had the format of three roundtable discussions devoted to different spheres of Centres activity: international cooperation; PR and Visibility; logistics. External experts were also invited.

Representative of the Centre for German and European

Studies Nikita Basov, of the EU Centre of [Immanuel Kant](#) Baltic Federal University Anna Barsukova, of the EU Centre in Siberia Larisa Deriglazova shared their experience in the sphere of international cooperation. The problems and peculiarities of intercultural communication got wide coverage. The Head of DAAD office in St. Petersburg Michael Kleineberg, journalist and economist Dmitry Travin, journalist Anna Litvinenko, representative of town-protecting movement in St. Petersburg Julia Murashova, designer of the European University at St. Petersburg Alexander Khodot, representatives of the EU Centre in Kazan Federal University Irina Kuznetsova and Natalia Chernova demonstrated how to work more effective with journalists, how to make

events more attractive for mass media, which measures are essential for close cooperation with them and what aspects are important for visual support of centre activity. At the end of the meeting some difficulties and possible problems appearing while planning and organizing public arrangements were discussed. This section was



represented by reports of Aigul Sembaeva, German-Russian Exchange, Nadezhda Usupova, development department of the European University at St. Petersburg, Oksana Karnaukhova, the EU Centre of Southern Federal University and Anastasia Kuznetsova, Barents EU Centre in PetrSU.

On 7-8 November 2013 the meeting of the EU Information Centres was arranged in the Delegation of the EU to Russia. The EU Information Centre of PetrSU was introduced by its head Anastasia Kuznetsova. Within the framework of the project the activity of Centres, examples of successful projects were presented, representatives exchanged experience of organizing arrangements with each other. The head of the EU Delegation to Russia, ambassador Vygaudas Ušackas took part in the meeting. The head of educational programs of Cooperation Programs Department of the Delegation of the EU to Russia, Nicola Scaramuzzo told about the new European educational programs, Richard Burger, head of Science and Technology Department presented actions within the framework of EU-Russia Science Year. Soren Liborius, the head of Press and Information Department, and Jury Borko, Doctor of Economics, Professor of Europe Institute of the Russian Academy of Sciences, presented their views on relations between Russia and the European Union. The questions about cooperation of Centres in the social networks and their roles in the development of cooperation were also a subject of discussion.



Barents EU Centre supports professional development and establishing cooperation with European organizations

Under the Barents EU Centre support from 18 till 20 October 2013 2 representatives of PetrSU Institute of International Programmes, Lyudmila Kulikovskaya and Polina Mikhaleva, took part in the international educational exhibition "Education Without Limits" in Sophia, Bulgaria.

33 higher education institutions from 16 countries (Bulgaria,



Russia, Ukraine, Latvia, Finland, Germany, Greece, Cyprus, Croatia, the Netherlands, Denmark, the Great Britain, the USA, Canada, Australia and Japan) offered their opportunities for education, including PetrSU.

Representatives of the Institute of International Programmes described the activity of the Barents EU Centre, visited Russian Cultural and Information Centre and had a meeting with the representatives of Rossotrudnichestvo in Bulgaria, with the head of the department of science and education Konstantin Peev and Alexandra Georgieva. In the course of the meeting the following issues were discussed: cooperation in the scientific and educational spheres, student exchange, academic mobility, promotion of Russian higher school in Bulgaria.

This arrangement allowed participants to acquire information connected with the opportunities for Russian students to study in the European universities and opportunities of getting scholarships and grants in terms of these goals.



From 19 till 20 November 2013 the meeting of Working Group on Education and Research in the Barents Euro-Arctic Region was arranged in Brussels. The meeting gathered more than 45 people – representatives of 13 universities and research institutes of Norway, Sweden, Finland, Russia, members of the European Commission Directorate and the leading experts of regional administrations and national offices of Sweden and Norway. Under the Barents EU Centre support director of the Institute of International Programmes Lyudmila Kulikovskaya, director of Atlantic and Asian Cooperation Centre of IIP Aleksey Rogozin, deputy director of PetrSU IT-Park Anton Shabaev represented PetrSU and

the Barents EU Centre.

Within two days of intensive work during the plenary session and 3 sections (ICT, energetics and environment, social and cultural problems of the Arctic) participants discussed the project proposals for the European framework programmes. Most of the focus was on the joint activity and development of cooperation in the framework of the future call of the EU programme “Horizon 2020”. At the end of the meeting the participants emphasized mutual scientific interests and most topical directions for submitting joint project applications as well as defined the further action plan. Therefore, the Barents EU Centre promoted the participation of PetrSU in the future call for applications within the framework of the programme “Horizon 2020”.

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